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Implementation Of The Complete Systematic Land Registration (Ptsl) Program In The Bengkulu City Land Office Area In 2023

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Abstract. The purpose of this study was to determine the description of the Implementation of the Complete Systematic Land Registration (PTSL) Program in the Bengkulu City Land Office area in 2023. The research method used is Descriptive qualitative method and data collection techniques through observation, interviews and documentation, the technique of determining informants in this study is using purposive sampling method where the number of informants is 4 people. In this analysis method using the Edward III (1984) theoretical approach which includes 4 indicators of implementation policy, namely Communication, Resources, Disposition, Bureaucratic Structure. The results of the research on the implementation of the PTSL program in communication with the community regarding the PTSL program at the Land Office of Bengkulu City in 2023 are the coordination process that has been socialized through counseling and social media well, the resources are all sufficient and adequate, both financially and the achievement of targets and facilities are fulfilled and the budget for the PTSL program in 2023 is sufficient, disposition in the PTSL program implementation policy at the Land Office of Bengkulu City in 2023, has been running well in accordance with legal norms and has transparency in the administrative process, according to their functions and duties at the Land Office of Bengkulu City. The bureaucratic structure in the PTSL program implementation policy at the Land Office of Bengkulu City in 2023 is in accordance with the standard operating procedure (SOP)..

Keywords: *Policy Implementation, Complete Systematic Land Registration Program (PTS*

INTRODUCTION

The community's need for land is increasing along with population growth and land area that does not increase. The high demand has resulted in competition for land ownership so that people strive to maintain their land rights, Dispute problems often occur due to a lack of public understanding of the urgency of land certificates as legal evidence of land ownership. This makes the role of land certificates crucial in order to provide legal certainty and protection to the owner. The lack of public knowledge about land certification is due to the public's bad opinion of the Land Office and the long process of issuing land certificates, the bureaucracy seems convoluted, and the high cost of processing filing is the reason people do not take care of their land rights. Land rights are proven by land certificates which are emphasized in the Basic Agrarian Law (UUPA) article 19 paragraph (2) letter c of law no 5 of 1960 concerning basic agrarian principles. Land registration provides a guarantee of ownership and the right to use legally acceptable interests on land whose function is as strong evidence for ownership and protects the owner from unlawful eviction. Through this law, it is ensured that holders of Land Rights Certificates (SHAT) receive legal protection in Indonesia. The implementation of land certification has been considered by the community to be difficult, long and expensive. Therefore, the government is trying to implement an acceleration program through the Complete

Systematic Land Registration (PTSL) which is a form of implementing the government's obligation to ensure certainty and legal protection of community land ownership.

This proves the importance of land certificates as legal evidence of land ownership. The slow process of making land certificates has been the main concern of the government. To overcome these problems, the government through the Ministry of ATR / BPN has launched a National Priority Program in the form of Accelerating Complete Systematic Land Registration (PTSL). PTSL is a land registration process for the first time, which is carried out simultaneously and covers all objects of land registration that have not been registered in a village or kelurahan area or other names that are equivalent to that. And also PTSL is an implementation of the principles of land registration in general in the form of simple, fast, open, safe, up-to-date principles. Through this program, the government provides a guarantee of legal certainty or land rights owned by the community. This PTSL method is a government innovation through the Ministry of ATR / BPN to meet the basic needs of the community: clothing, food and shelter. The program is outlined in Ministerial Regulation No 12 of 2017 concerning PTSL and Presidential Instruction No 2 of 2018. PTSL, popularly known as land certification, is a form of implementing the government's obligation to ensure legal certainty and protection of community land ownership. And this PTSL program can be accessed and registered through the "Touch My Land" Application, which is an application that presents service information starting from the location of the land plot, land plot, announcement, certificate check and processing of lost certificates managed by the Ministry of Agrarian Affairs and Spatial Planning (ATR)/National Land Agency (BPN).

LITERATURE REVIEW

Communication

Communication is concerned with how policies are communicated to organizations or the public and the attitudes and responses of the parties involved. According to (Carl I. Hovland) he said that Communication is a process that allows a person (communicator) by conveying stimuli to change the behavior of others. Communication is a deliberate effort and has a purpose. This communication is also an activity that is carried out consciously, intentionally, and in accordance with the goals or desires of the perpetrator.

Resources

Resources are related to supporting resources, especially human resources. This is related to the ability of public policy implementers to carry out policies effectively, even though the content of the policy has been communicated clearly and consistently, but if the implementor lacks the resources to carry out, then the implementation will not run effectively, these resources can take the form of human resources, such as implementor competence and financial resources.

Disposition

Disposition is about the availability of implementers to carry out the policy. Skills alone are insufficient, without the willingness and commitment to implement the policy. Disposition is the character and characteristics possessed by the implementor, such as commitment and honesty.

Bureaucratic Structure

Bureaucratic Structure is concerned with the suitability of the bureaucratic structure that organizes public policy implementation. The challenge is how not to become bureaucratic fragmentation because this bureaucratic structure makes the implementation process much more effective.

METHODS

The research method used uses a type of descriptive research method with a qualitative approach. The research focus of this study is to find out how the implementation of the complete systematic land registration program (PTSL) in the use of the Complete Systematic Land Registration Program (PTSL) is carried out at the Bengkulu City Land Office, then analyzed using Edward III Theory (1984) with four indicators, namely communication, resources, disposition, bureaucratic structure. The data collection techniques used by researchers are observation, interviews, documentation, data analysis techniques in this study are carried out by data collection, data reduction, data presentation, conclusions drawing/verification

RESULTS

Implementation of the Complete Systematic Land Registration (PTSL) Program in the Bengkulu City Land Office Region. This research is based on problems related to the Implementation of the Complete Systematic Land Registration Program (PTSL) carried out in the Bengkulu City Land Office area in 2023. which aims to find out and describe the Implementation of the PTSL program in the Bengkulu City Land Office area in 2023, To get results, researchers use Edward III Theory (1984): which consists of 4 indicators, namely Communication, Resources, Disposition, Bureaucratic Structure. The results of the author's research are:

Coordination of the PTSL Program Implementation Process.

From the results of research in the field and making observations with key informants, it can be seen that coordination with the community regarding the implementation of the PTSL program at the Bengkulu City Land Office is coordinated through socialization of counseling in each village in the Bengkulu City area.

Clarity of Information regarding the implementation of the PTSL program.

From the results of research in the field and observations with key informants, it can be seen that the clarity of information with the community regarding the implementation of the complete systematic land registration (PTSL) program at the Bengkulu City Land Office has been conveyed through fairly clear information.

PTSL program application media.

The image of the application media for implementing a complete systematic land registration program (PTSL).



Figure 1 Touch My Land Application



Figure 2 LOKETKU Land Registration Self-Service Application

From the results of research and interviews with key informants, it can be seen that communication in coordination with the community regarding the implementation of the PTSL program in the Bengkulu city land office is coordinated through socialization of counseling in each village in the Bengkulu City area, in the process of implementing the PTSL program is communicated through clear information clarity and not just anything must be in accordance with applicable regulations, in communicating using social media with application media used in the implementation of the PTSL program in the administrative process and information delivery as well as in PTSL registration we convey it with the Touch My Land application and Self Service Pendaftaran Tana / LOKETKU

Human resources

From the results of field research and observations with these key informants, it can be seen that the human resources of the PTSL committee at the Bengkulu City Land Office in implementing the PTSL program are very capable of carrying out their duties and responsibilities.

Financial resources

From the results of field research and observations with these key informants, it can be seen that the financial resources of the PTSL committee at the Bengkulu city land office in implementing the PTSL program are sufficient and are budgeted by the Bengkulu city land office and regulated in the regulation of the joint ministerial decree (SKB) number 25 / SKB / V / 2017 concerning financing the preparation of the PTSL program.

Facilities and infrastructure

From the results of field research and observations with key informants, it can be seen that the human resources of the PTSL committee in the Bengkulu city land office are all quite capable of carrying out their duties and responsibilities, in the implementation of the PTSL program, both financially and the achievement of targets and facilities is fulfilled and the PTSL budget for 2023 is sufficient.

How is the implementation of the PTSL program implementation.

From the results of field research and observations with these key informants, it can be seen that the implementation of the PTSL program implementation in 2023, has been carried out with good disposition and has met the targets that have been determined.

Assertiveness of employees in implementing the PTSL program.

From the results of field research and observations with key informants, it can be seen that in the implementation of the PTSL program in 2023, the assertiveness disposition of the PTSL organizing committee already has a fairly firm attitude, commitment in carrying out their respective duties and responsibilities.

The willingness of the implementers of the PTSL program implementation.

From the results of field research and observations with key informants, it can be seen that the disposition of character and characteristics in the implementation of the complete systematic land registration (PTSL) program implementation policy is required to be honest and firm in accordance with applicable policy rules. So, honesty, firm commitment is part of a policy that must be lived or implemented with a full sense of responsibility.

Duties and responsibilities of employees in the implementation of the (PTSL) Program

From the results of field research and observations with the key informants mentioned above, it can be seen that the bureaucratic structure in the Bengkulu city land office has carried out its duties and responsibilities, as the implementer of the PTSL program implementation, everything has been regulated and implemented based on the policy.

Employee authority in implementing the PTSL program.

From the results of field research and observations with the key informants mentioned above, it can be seen that the bureaucratic structure of the authority of the PTSL adjudication committee already has the authority to carry out tasks at the Bengkulu city land office and is in accordance with the standard operating procedure (SOP). Therefore, duties and responsibilities, authority as implementers of the PTSL program implementation, all have been regulated and implemented based on these policies.

Standard Operating Procedures (SOP) in the implementation of the PTSL Program.

From the results of field research and observations with the key informants mentioned above, it can be seen that the bureaucratic structure at the Bengkulu city land office is in accordance with the standard operating procedure (SOP). Therefore, the duties and responsibilities, as well as the authority to implement the complete systematic land registration (PTSL) program, have all been regulated and implemented based on the policy.

DISCUSSION

In this part of the discussion, the author wants to explain that Policy Implementation is influenced by four variables, according to Edward III Theory (1984): namely communication, resources, disposition, and bureaucratic structure. In this case, there are many factors that influence the successful implementation of the complete systematic land registration program (PTSL) in the regional land office of the city of Bengkulu in 2023. From the analysis of these indicators, it will result in the implementation process of the policy.

1. Communication

Communication is one of the supporting and inhibiting factors in the process of implementing the ptsl program, where this factor determines the success of the implementation of the

PTSL program in the Bengkulu city land office area in 2023. it can be seen that communication and coordination with the community regarding the implementation of the PTSL program at the Bengkulu city land office in 2023 is part of a coordination process that must be socialized through counseling and social media properly.

2. Resources

Human resources in the implementation of the PTSL program in the Bengkulu city land office in 2023. all of them are quite capable and adequate, both financially and the achievement of targets and facilities is fulfilled and the PTSL program budget in 2023 is sufficient, the budget source is the main pillar in an implementation process, so that it has an impact on the PTSL program implementation process. However, with this, if the resources are good, it is certain that the implementation can run well too.

3. Disposition

Disposition is the character and characteristics in the implementation of the PTSL program implementation policy, required to be honest and firm in accordance with applicable policy rules. So, honesty, firm commitment is part of a policy that must be lived or implemented with a full sense of responsibility. So, in the implementation of the PTSL program implementation policy in the Bengkulu City Land Office area in 2023, it must run well according to legal norms and have transparency in its administrative processes, according to their functions and duties at the Bengkulu City Land Office.

4. Bureaucratic structure

The bureaucratic structure in implementing the PTSL program implementation policy in the Bengkulu City Land Office area in 2023 is in accordance with the standard operating procedure (SOP). Therefore, the duties and responsibilities, authority as the implementer of the PTSL program implementation, have all been regulated and implemented based on this policy. in the activities of implementing the PTSL process, there are many committee members involved according to their respective duties and according to their fields. Where the division of authority aims to focus the performance of bureaucrats so that they can carry out their respective roles. However, the implementation of the task must be in accordance with the Standard Operating Procedure (SOP).

CONCLUSION

The purpose of this study was to determine the description of the Implementation of the Complete Systematic Land Registration (PTSL) Program in the Bengkulu City Land Office area in 2023. The research method used is Descriptive qualitative method and data collection techniques through observation, interviews and documentation, the technique of determining informants in this study is using purposive sampling method where the number of informants is 4 people. In this analysis method using the Edward III (1984) theoretical approach which includes 4 indicators of implementation policy, namely Communication, Resources, Disposition, Bureaucratic Structure. The results of the research on the implementation of the PTSL program in communication with the community regarding the PTSL program at the Bengkulu City Land Office in 2023 are a coordination process that has been socialized through counseling and social media well, the resources are all sufficient and adequate, Both financially and the achievement of targets and facilities are fulfilled and the budget for the PTSL program in 2023 is sufficient, disposition in the PTSL program implementation policy in the Bengkulu City Land Office area in 2023, has been running well in accordance with legal norms and has transparency in the administrative process, according to their functions and duties at the

Bengkulu City Land Office. The bureaucratic structure in the PTSL program implementation policy in the Bengkulu City Land Office area in 2023 is in accordance with the standard operating procedure (SOP).

LIMITATION

1. provide an understanding to the community so that they can support all government policies at the Bengkulu city land office in implementing the complete systematic land registration (PTSL) program so that it will progress in the future.
2. The Bengkulu City Land Office needs to increase the accuracy between the data that has been inputted and the data in the field so that there is no misunderstanding between the measuring officer and the residents.
3. The Land Office of Bengkulu City must further improve the socialization and evaluate the socialization of Complete Systematic Land Registration (PTSL).

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